

Data for Nutrition

Webinar Series

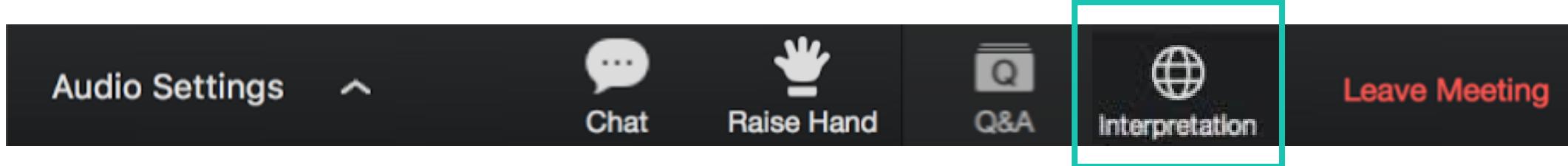
NIPN Guatemala: learning from the experience of an information platform for nutrition in Momostenango

29 November 2020 TIME 9:00-10:30 EST

Enabling Translation

Translation is available in English, French and Spanish. To enable translation:

- Select the **interpretation** button

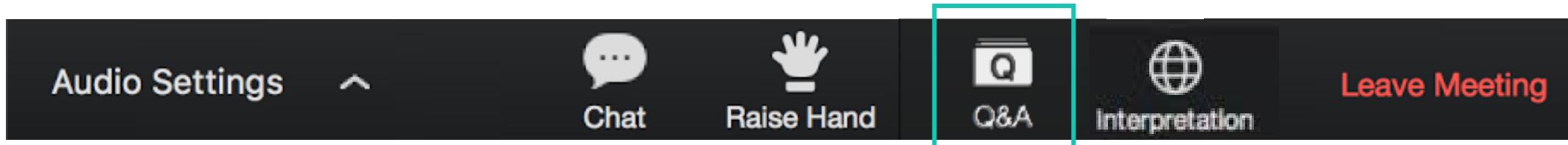


- Choose your preferred language and select “mute original audio”



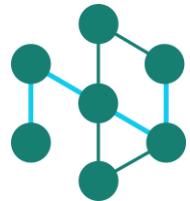
Before we start

- All participant video & microphones are muted during presentations.
- Use the **Q&A button** to submit your questions for the panel. We will get to as many questions as we can.



- A recording of this webinar will be available on the Data for Nutrition YouTube channel immediately. Presentations and a Q&A summary will be posted in the community in the coming week.





Data for Nutrition

The Data for Nutrition Community of Practice provides members with opportunities to share knowledge, experience, and questions relevant to **strengthening the nutrition data value chain** at all levels for the purpose of achieving better nutritional outcomes in low- and middle-income countries.

913 Members and growing!



Today's Moderator



Perrine Geniez

Nutrition Advisor C4N-NIPN

GIZ

Objectives

- Present main findings and recommendations of the NIPN Guatemala decentralised experience
- Share the lessons learnt from the decentralization process to enhance learning
- Stimulate reflection on scaling-up information platforms for nutrition at municipality level
- Present the value added of the platform from a governmental perspective



Agenda

- Introduction to the Guatemala national context, its Nutrition Strategy and Policies and the National Information Platform for Nutrition (NIPN) within them
- Main findings and recommendation of a Case Study on the platform decentralized experience (to be published)
- Perspectives for decentralised platforms in Guatemala: scale-up
- Q&A Discussion
- Wrap-up and conclusion



Speaker



Lizett Marie Guzmán Juárez

Sub-secretary

Secretariat of Food and Nutritional Security (SESAN)





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Implementación del Proyecto PiNN y su vinculación con la estrategia nacional gubernamental

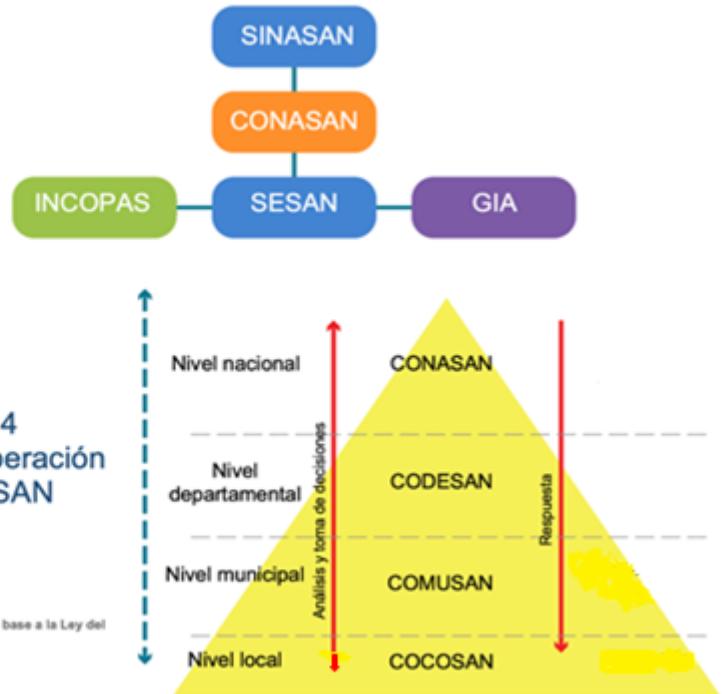
Guatemala, 29 de noviembre de 2021.

Marco legal y de gobernanza en seguridad alimentaria y nutricional en Guatemala



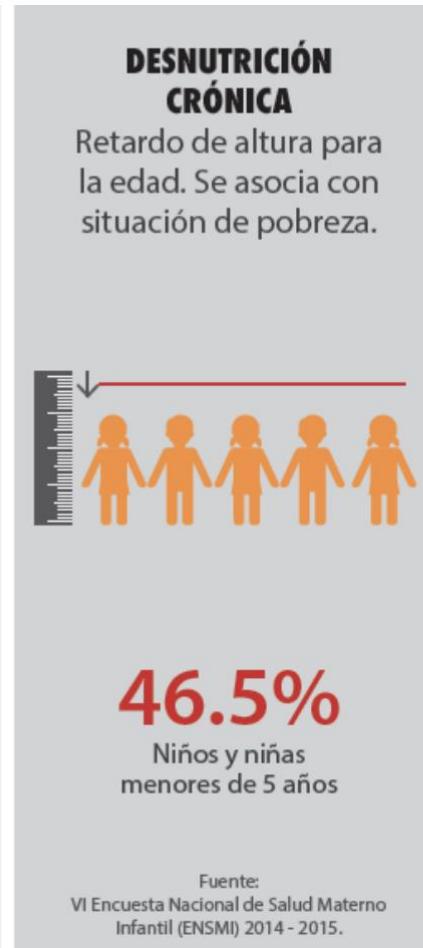
Fuente: Manual de Gobernanza en SAN. SESAN.

Gobernanza en SAN



Principales indicadores de inseguridad alimentaria y nutricional en Guatemala

Malnutrición



Vinculación de la Estrategia Gubernamental de SAN con el Proyecto PiNN



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Principales resultados



Implementación de Sistemas de Información a nivel departamental y municipal que contienen datos multisectoriales



Desarrollo de programas y aplicaciones tecnológicas



Tableros de búsqueda activa

Ubica a los niños y niñas menores de 5 años de edad con desnutrición aguda, para brindarles el tratamiento correspondiente, así como el seguimiento de su recuperación.



Registro Social de Hogares

Brinda información actualizada en tiempo real de cada uno de los hogares de las aldeas del municipio, a través de una aplicación celular.



Gobernanza en seguridad alimentaria y nutricional (G-SAN)

Recoge y analiza datos con aplicaciones móviles en tiempo real.



Monitoreo alimento complementario fortificado Nutri Niños.

Recopila y analiza datos con aplicaciones móviles en tiempo real



Soluciones para el ambiente y desarrollo

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Principales resultados



Fortalecimiento de capacidades técnicas a nivel departamental, municipal y nacional, a instituciones públicas y sociedad civil



Fortalecimiento de la coordinación multisectorial para la gestión de información a nivel departamental y municipal (CODESAN y COMUSAN)

Alcance del PiNN



- Fortalecer e institucionalizar la gestión de información y el uso de datos, para la toma de decisiones, basadas en evidencia.



- Los sistemas de información en SAN deben continuar siendo flexibles en el modelo de intervención.



- Escalamiento de los sistemas de información en SAN a nivel departamental y municipal.



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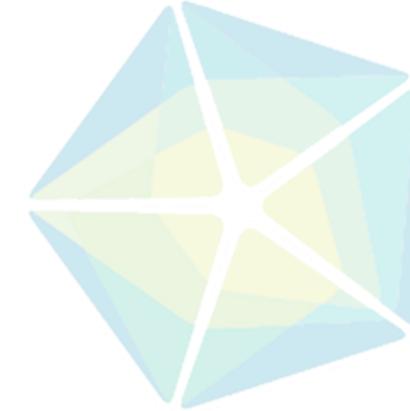


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Gracias por su atención



Speaker



Cristina Lopriore
Independent Consultant



Presentation structure

- Context of case study as part of NIPN global support & learning agenda
- Food and nutrition security (FNS) situation at the local level
- Case study of Momostenango pilot : process, findings, lessons & recommendations
- Final thoughts on scaling up for the global level



Multisectoral nutrition policy environment



National
decision
makers



Multisectoral advisory committee

Policy component



Question

Communication



Data component



Identification of
available data



Data-informed policy
and investments

Study context & NIPN global learning agenda

Study context

- Guatemala's renewed **engagement to accelerate the fight against undernutrition**
- Great National Crusade for Nutrition must be focused and delivered to the most vulnerable populations to address **persistent socioeconomic gaps in nutrition**
- Role of decentralised **use of information by local governments** in improving implementation and accountability

Study Objectives

1. Describe and analyse the process and findings of setting up multisectoral information platforms for nutrition at the local level
2. Provide key lessons learned and recommendations
3. Share learning with other NiPN countries and more generally with the SUN Movement



Study scope

NIPN Guatemala focus areas:

1. data analysis, management and systems creation
2. capacity development through training, development and use of tools
3. uptake of information and analysis for political decision-making



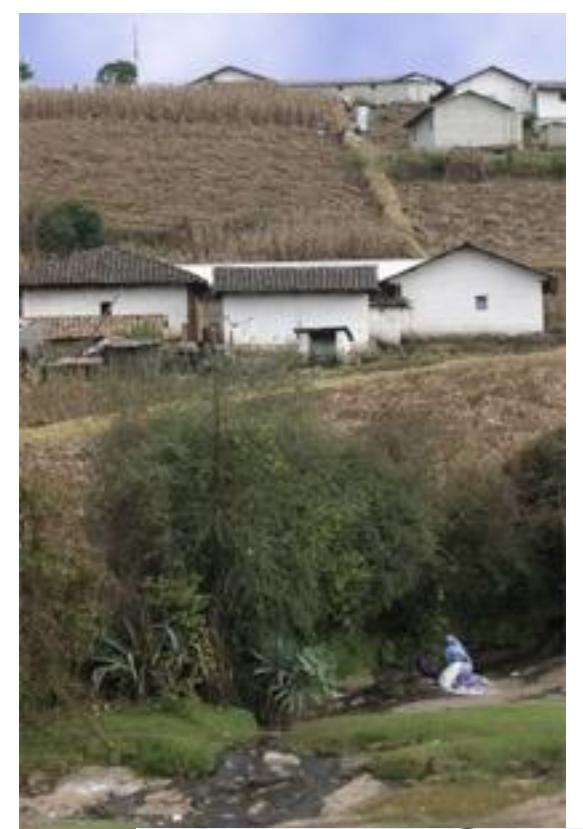
Study Methods

- Review of key documentation
- Interviews with stakeholders of the NIPN project (10) and the SUN Movement in Guatemala, both technical and political, at three levels: municipal (10), departmental (6) and national (4). Covered multiple sectors (4) and actors (state, civil society, donor)



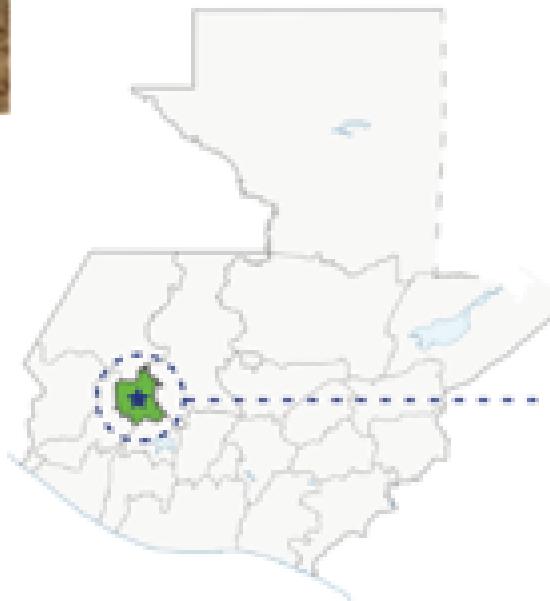
A photograph of a woman with dark hair, smiling warmly at the camera. She is wearing a vibrant, patterned shawl with large red flowers and blue stripes. A small child, wearing a white beanie, is nestled against her chest. The background is a soft-focus green foliage.

Food and nutrition security situation at decentralised level

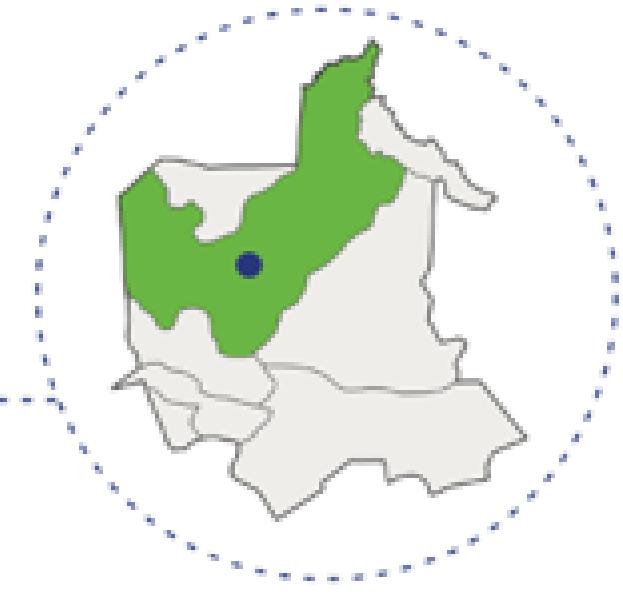


Totonicapán in the Western highlands

- Rural (85 %) and native (Mayan 99 %, K'iche')
- Smallholder farmers
- Livelihoods: labour sales, subsistence staple grain production, vegetables, trade and remittances



★ Totonicapán

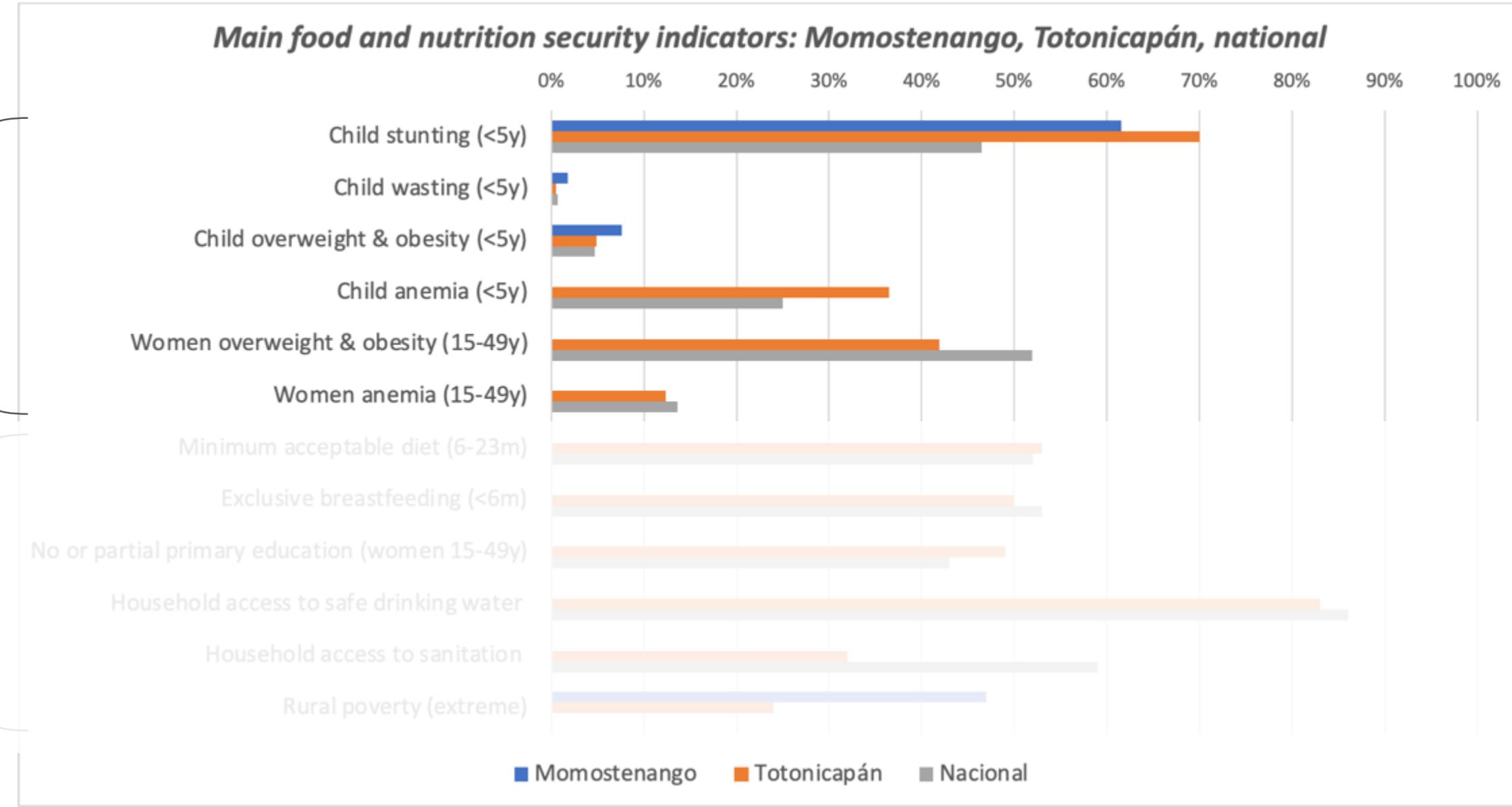


● Momostenango

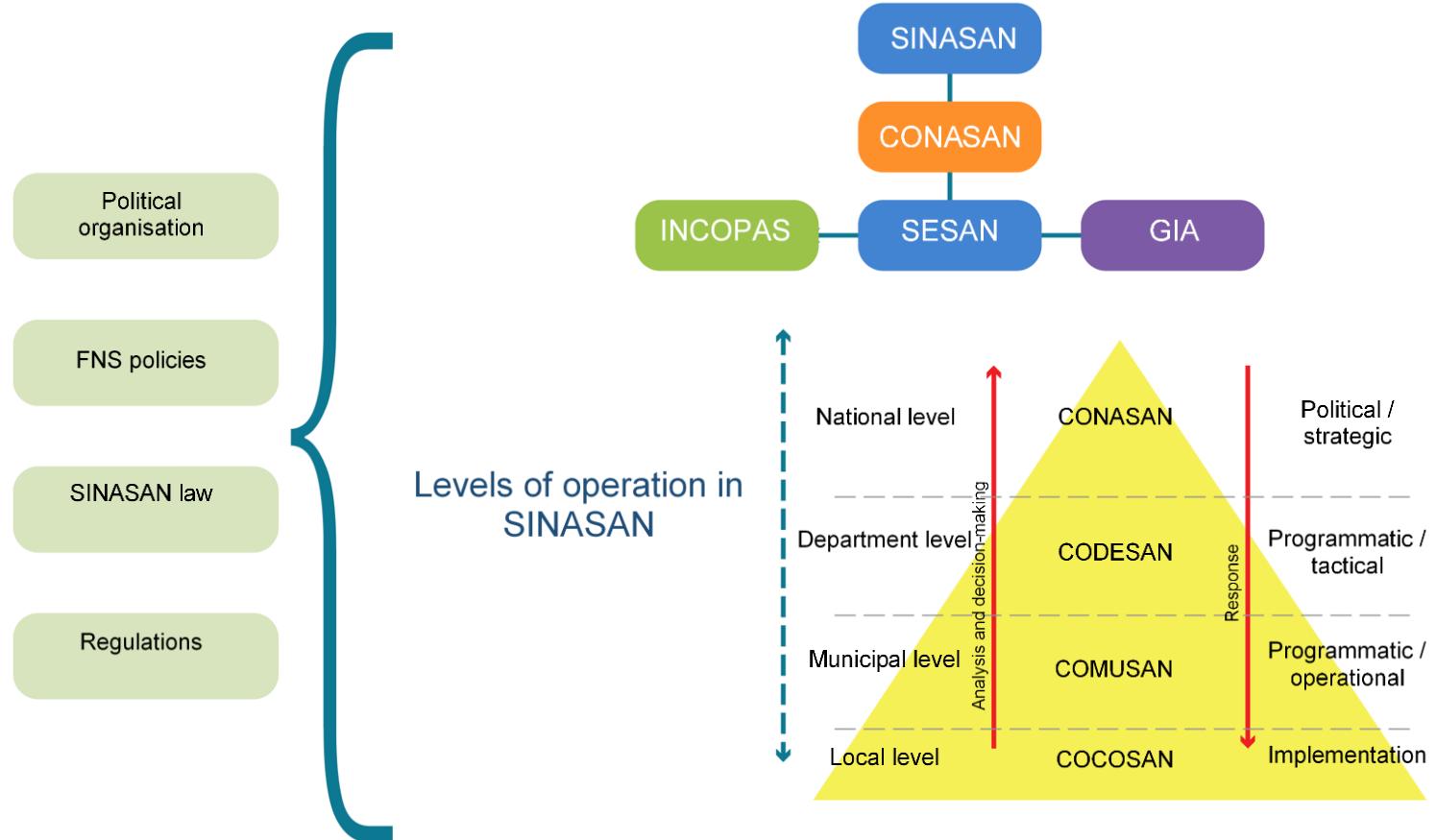
Main food and nutrition security indicators: Momostenango, Totonicapán, national

Nutrition outcomes

Basic and underlying causes



National Food and Nutrition Security System (SINASAN)



- legal and operational framework for FNS governance
- supported by inter-institutional organisational structures at different levels
- SINASAN institutions are key actors of the NIPN project

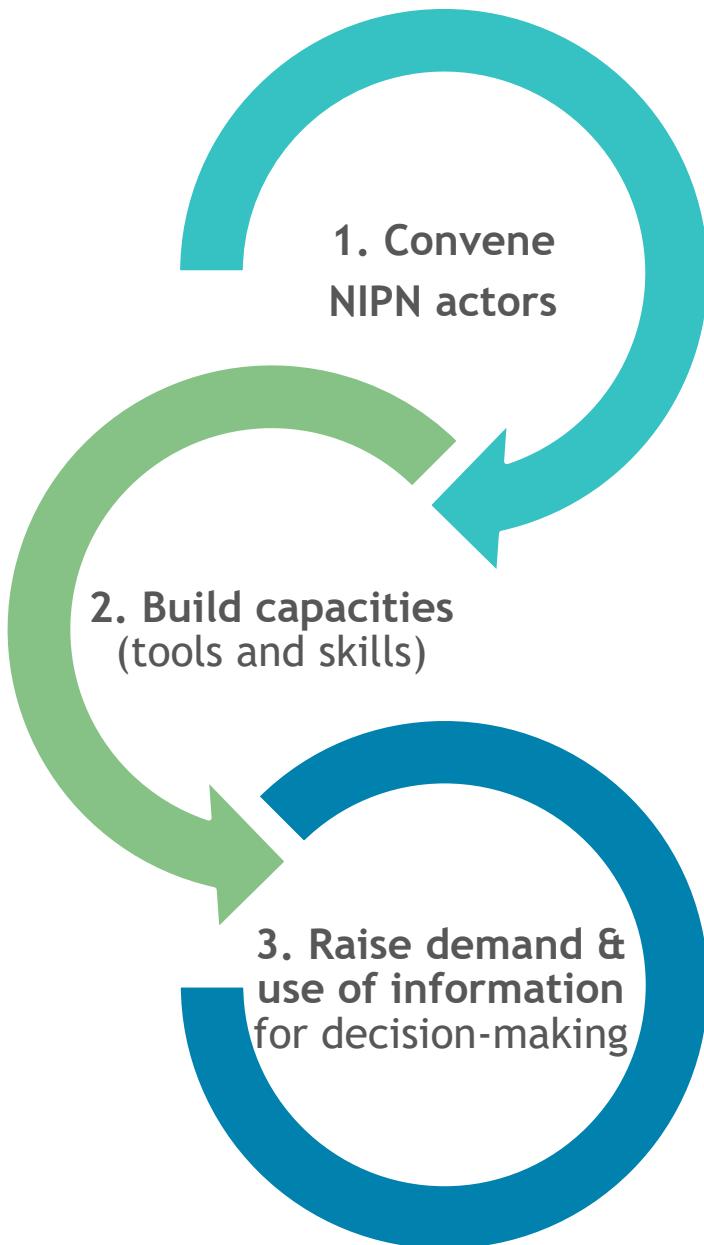
Governance implies the **capacity** to act, the **power** to act and the **commitment** to act. It requires accountability, responsiveness and transparency.





Momostenango municipal platform (SIMSAN): the process

Process of implementing the decentralised platform (SIMSAN)



- Set up project coordination unit & 'Technical Committee for institutional relations'
 - Identify demand for information (formulate & prioritise questions)
 - Baseline study on FNS municipal public policy
 - Define institutional structure, Map information sources, enter agreements for data use
-
- IT platform and SIMSAN web interface design
 - Data/information needs identified; Data sources & data quality reviewed
 - Qualitative analysis to accompany quantitative data needs and analyses
 - Train sector teams in data analysis & interpretation (technical and political)
-
- Disseminate analyses locally (various audiences and media)
 - Discuss implications of analyses & build capacity in evidence-based policy-making and M&E for nutrition
 - Promote roll-out FNS governance index monitoring tool
 - Advocate with decision makers for use of FNS information at various levels



SIMSAN Momostenango

<https://momostenango.simsan.org.gt>

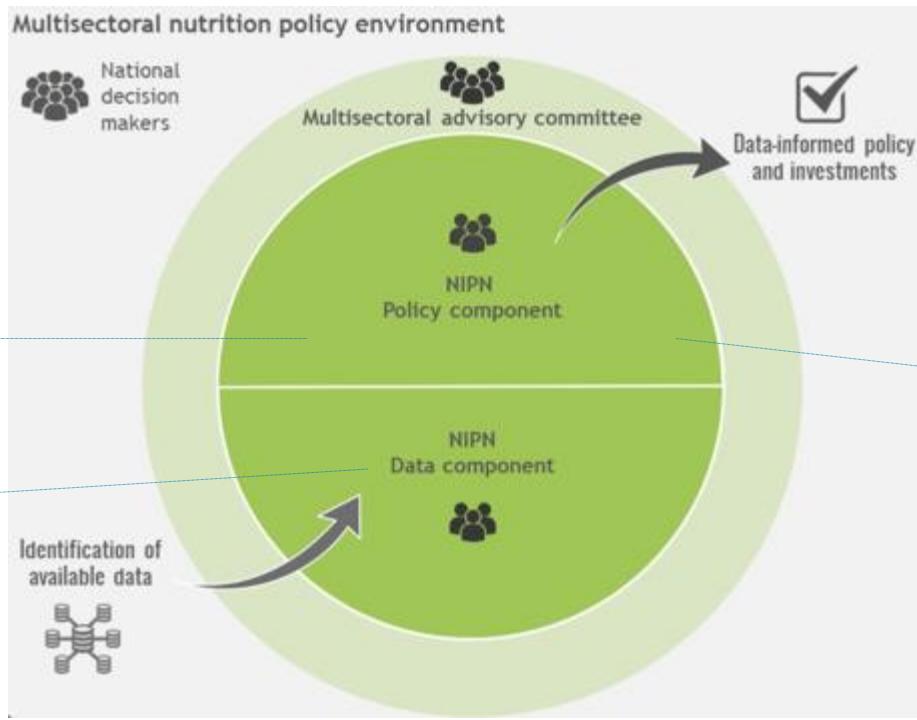
Decentralised platforms at municipal level (SIMSAN)

Findings on components:

- Capacity development
- Information uptake in decision-making

Component 2 *Capacity development (CD): achievements & challenges*

-  Fully integrated into legal and institutional FNS framework
-  Created municipal FNS directorate
-  Updated municipal FNS public policy analysis
-  Strengthened capacities in management & analysis of sector data and M&E resulted in more engagement from sectors
-  Flexible project support tailored to demand & leveraging existing systems
-  Use of FNS governance index tool (mutual accountability processes)



Competences:

- Uneven capacities in the access and use of information
- Training tends to focus technical skills
- CD target group tend to prioritise institutional actors, not as inclusive of non-institutional

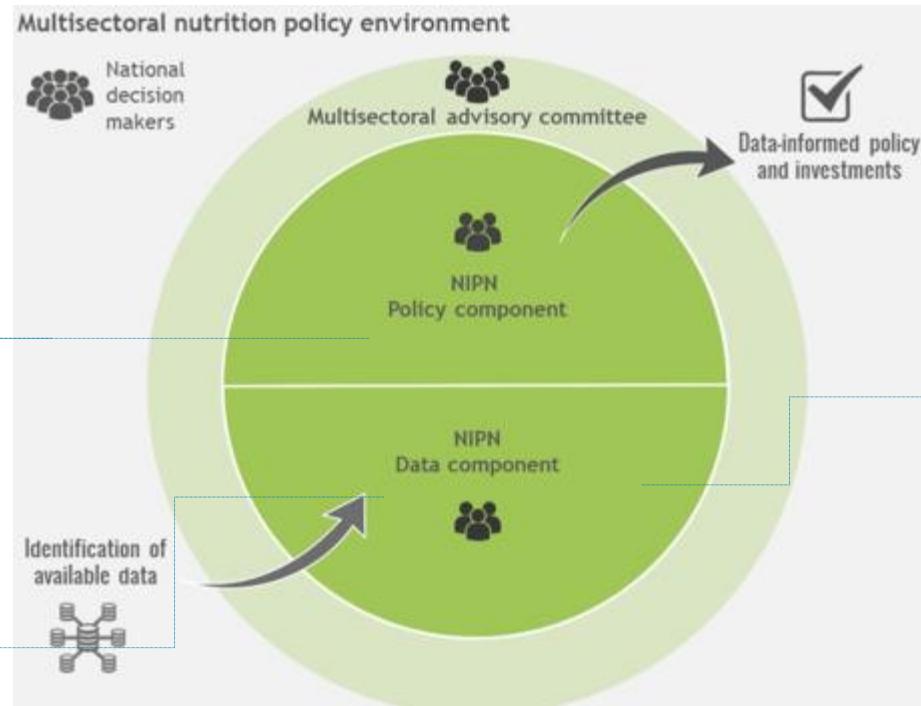
Tools:

- Existing data and information systems not linked and data not all suitable for analysis



Component 3, *Information uptake for decision-making : achievements & challenges*

-  Locally formulated questions (awareness & political commitment)
-  Municipal FNS public policy review
-  Local FNS councils empowered to improve FNS policies & programmes
-  Coordinated and targeted interventions to reach vulnerable populations
-  Gaps identified between planning tools, implementation & sector monitoring
-  Gaps help mobilisation of financial resources for nutrition related projects



- Less advanced than other components
- Different degrees in understanding of issues at political vs. technical levels
- Uneven resources & abilities to respond and provide services sensitive to nutrition (beyond health sector)
- Planning and budget allocation system only partially decentralised



“Los sistemas van a ser una herramienta fundamental para el desarrollo de políticas y programas que tengamos que desarrollar en nuestro municipio.”

Alcalde Municipal de San Francisco El Alto
José Manuel García Gómez

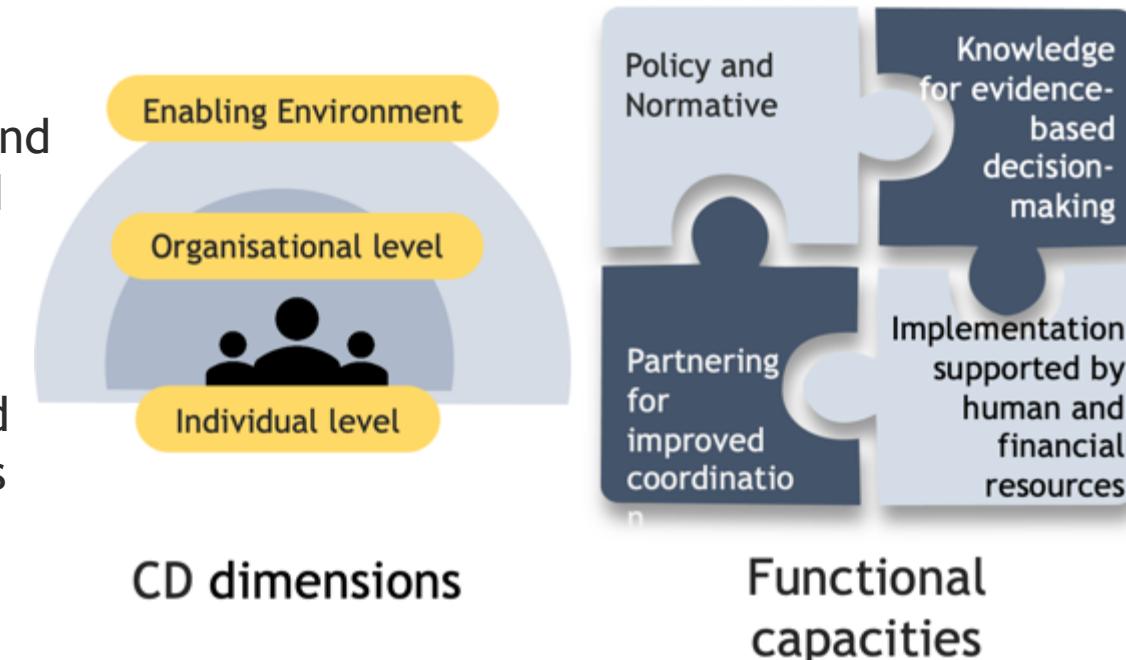


Decentralised platforms at municipal level (SIMSAN)

Lessons learned & recommendations

Lessons learned & recommendations, component 2: Capacity Development (CD)

- Strengthening platform institutionalisation is key for sustainability and team consolidation. Sub-national processes are slower and CD is a long-term objective.
- Institutionalising platforms (Municipal FNS directorate) and strengthening the competencies of technical teams and political decision-makers is important for sustainability and information use in the decision-making process.
- Focusing more on soft skills e.g. partnership building and facilitating processes. It takes time to leverage all sectors to a certain level of nutrition understanding.
- Developing capacities of non-state actors for effective participation in coordination spaces and policy evaluation (civil society role in monitoring services locally, social auditing, advocacy, contributing to the FNS)



Lessons learned & recommendations, component 3: *Information Use*

- Through the platform, it is possible to influence **mobilisation of additional financial resources** for projects to prevent malnutrition, improve **prioritisation and FNS budget allocation** according to local needs and implementation of interventions.
- Demonstrate in a concrete way **how (on small scale) information can be used** to guide interventions and mobilise resources for the benefit of the most vulnerable.
- Promote **practical applications** of the platform can **convince political decision-makers** of its potential.
- Continue to support **processes to foster constructive engagement** among all stakeholders to effectively address and sustain interventions for the prevention of malnutrition.



**Final thoughts for
global level on
scaling up
decentralised
platforms**



Final thoughts on scaling up for the global level

1. A national **FNS policy and legal framework** is a key success factor for informing decision-making.
2. Strategic alliance with national institution for FNS coordination and institutional arrangements to open doors and allow access to data.
3. Solid **multidisciplinary team** to facilitate the process and support actors at local level.
4. Tailor a **theory of change for capacity development** to each decentralised government.
5. Value **coaching in 'soft' skills** (leadership, communication, teamwork, etc.).
6. Decentralising platforms closer to where nutrition interventions pays off (demand creation)
7. Sharing **good practices** about the platforms' implementation in other contexts.
8. Using platforms to rank municipalities by nutrition indicators as an incentive (where services devolved).



Speaker



Eduardo Rolando Say Chávez

NIPN Coordinator

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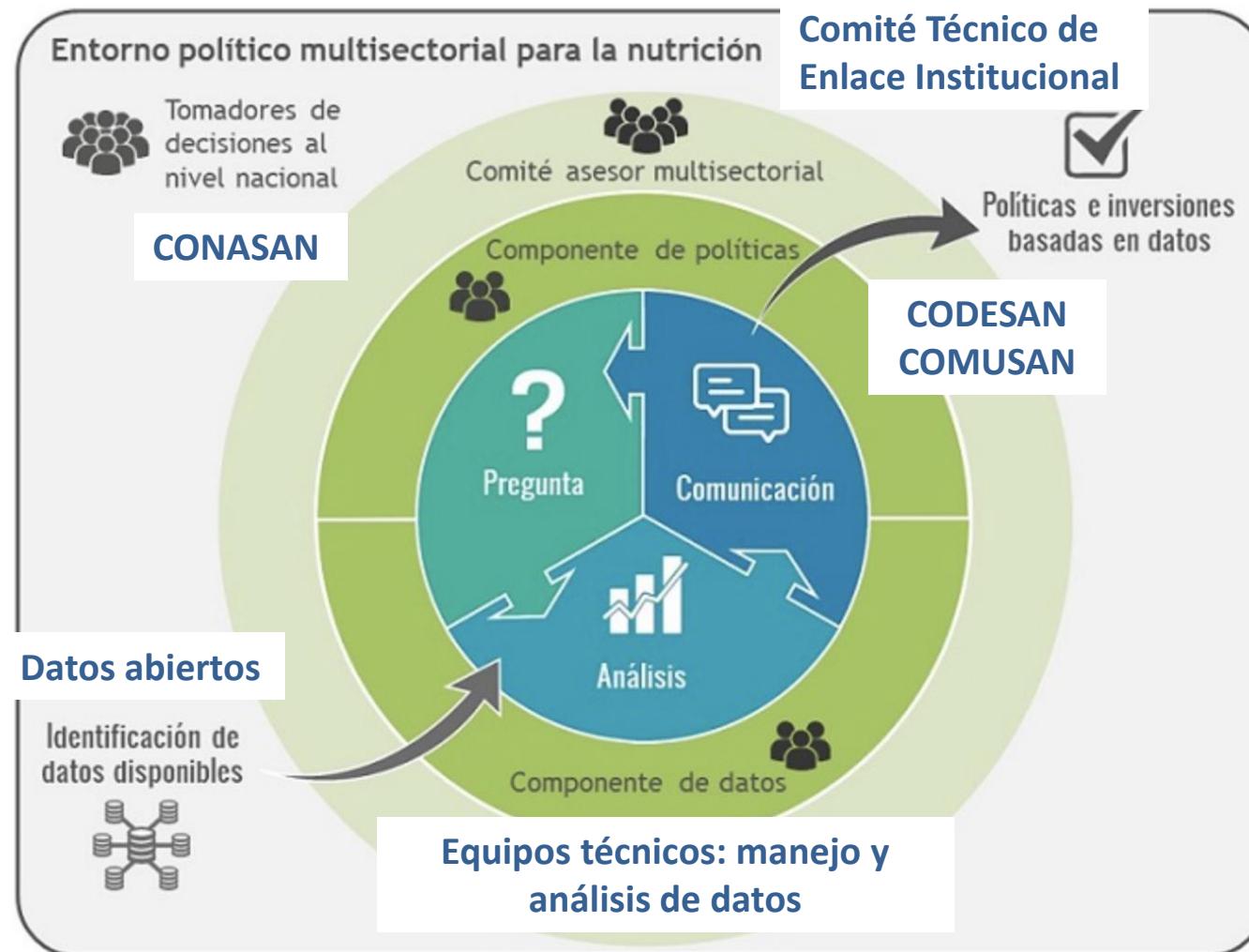


Plataforma de Información Nacional sobre Nutrición **Fase II en Guatemala**



Guatemala 29 de noviembre de 2021.

Enfoque y adaptación



CONASAN: Consejo Nacional de Seguridad Alimentaria y Nutricional.
CODESAN: Comisión Departamental de Seguridad Alimentaria y Nutricional
COMUSAN: Comisión Municipal de Seguridad Alimentaria y Nutricional



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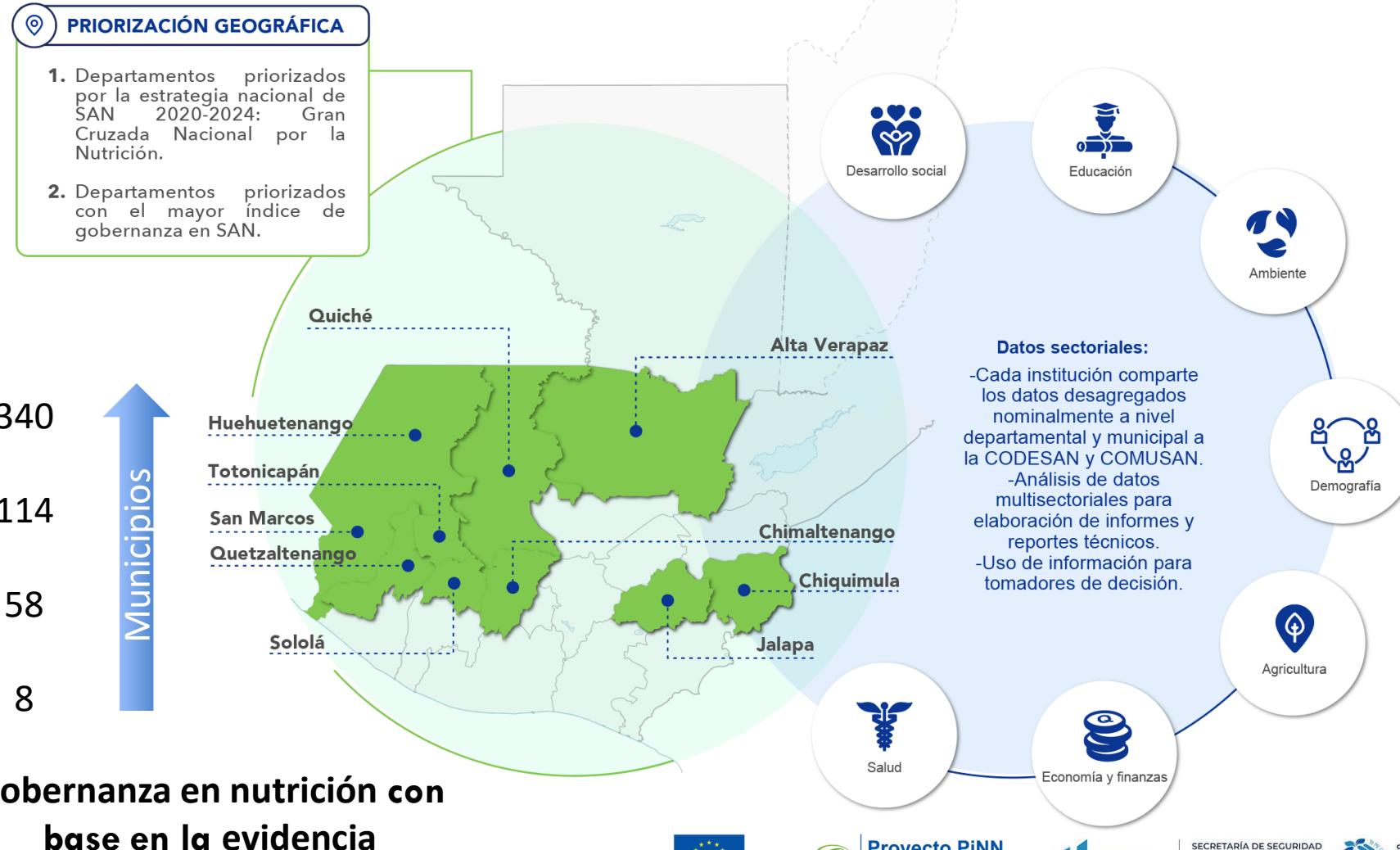
GOBIERNO DE GUATEMALA
de Alejandro Giammattei

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Escalamiento territorial de las Plataformas de Información en Nutrición



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Sostenibilidad



- **Apropiación del gobierno local (municipal y departamental). Coordinación multisectorial.**



- **Participación e involucramiento de equipos técnicos multisectoriales. Compartir información.**



- **Análisis y uso de datos sobre nutrición y seguridad alimentaria. Resultados e impactos.**



- **Gestión del conocimiento e información. Buenas prácticas y lecciones aprendidas.**





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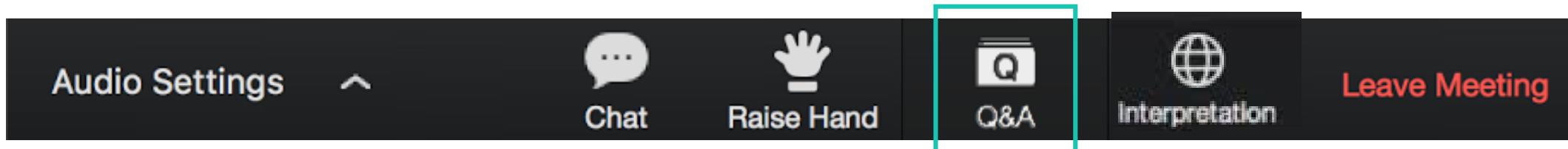
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Question & Answer

Please use the **Q&A** button to submit questions to our speakers.



Answers to all questions will be shared in the written Q&A Summary which will be shared in the DfN community in the coming weeks.



Question & Answer

1

Technical issues and questions
on the platform's experience

2

Implications of findings and
recommendations, scaling up and
relevance for other countries



Thank you for participating

We would like to send a special thank you to our speakers, Lizett, Cristina, and Eduardo!

A recording of the webinar is available now on the Data for Nutrition YouTube Channel. Copies of presentations and summary of the Q&A will be shared on the Webinars group page in the coming weeks.

Thank you for joining today's webinar. We hope you enjoyed it!

